

ADAM WOODWORTH

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Federal Way, WA • References available upon request.

WORK EXPERIENCE

2022 — PRESENT • **FULL-SERVICE DESIGNER, STONE LAKE MASSAGE**

- Production of website and all its content on the WordPress platform.
- Design of printed materials: logo, business cards, brochures, banners, etc.
- Design of digital marketing: Facebook, Instagram, and email campaigns.
- Improved growth rate in a new market by over 200% as business relocated.

2019 — PRESENT • **WEB DESIGNER/DEVELOPER, UNITED BLIND OF SEATTLE**

- Production of website on the WordPress platform.
- Performed heuristic study and surveys of the blind community.
- Designed a site to meet unique needs of blind community.

2012 — 2015 • **LABEL DEPARTMENT LEAD, COMM/NET SYSTEMS INC.**

- Formed a small/agile department to design and produce corporate branding, product marking, product manuals, and other branding/marketing materials.
- Reduced time-to-market of products by months, product marking cost by 80%.
- Adapted supply chain to bring Comm/Net Systems in line with UL specs.

EDUCATION

AAS-T • **WEB DESIGN, SEATTLE CENTRAL COLLEGE**

- Maintained a GPA over 3.8
- TA for classes like *Typography for the Web* and *Working with A Web Team*.
- Organized extracurricular social functions to help students in the web development community connect and interface with employers.
- Worked in successful group project with two other students, leading to an internship for Latino Theatre Projects, building and maintaining their website.

SKILLS

- Frontend Stack: HTML, CSS, JS — Proficient, Proficient, Novice
- WordPress CMS — Proficient
- Adobe Creative Cloud, Illustrator, Photoshop, InDesign — Expert